

Carol Lieberman
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Summary: Innovative designer of women's and children's fashion accessories, including hats, bags, muffs, hair ornaments, visors, scarves, belts, gloves, socks, jewelry -- who designs for markets with a range as varied as Wal-Mart to Neiman Marcus. Proven success in forecasting, designing and developing successful products. Ability to inspire and motivate team members while meeting deadlines as well as financial and production quotas.

Professional Experience

Fashion Accessory Designer 1995 - present

Designer, Consultant, Trendspotter to the Trade, New York City, New York

- Designs in hats, bags and other accessories for all age groups resulting in increased client sales
- Presented in-depth story boards; predicting international and national market trends derived from web, print, and broadcast media research
- Locating contractors and vendors both domestically and overseas. Strategically targeted designs to acquire new markets such as Target, Wal-Mart, Dillard's and Lord & Taylor

Head Designer/ CEO 1987-1995

Baby Grand, Woodstock, New York

- Manufactured and marketed successful children's and ladies' accessory lines to Bloomingdale's, Macy's, Anne Taylor, Nordstrom, and Neiman Marcus
- Increased sales by contract manufacturing coordinating custom designed headwear for children's wear, swimwear, and sportswear companies. Clients included: Carters, Leon Levin, Quantum, a division of Roxanne Industries, and Florence Eiseman.
- Created imaginative point of purchase displays for retail markets.
- Designed innovative brochures, packaging and print ads resulting in increased sales. (Samples available on request.)

Business Consultant 1993-1995

Small Business Development Center, Kingston, New York

- Mentor / Consultant to entrepreneurs
- Coached clients with sales, marketing and product development strategies
- Recipient of "Entrepreneur of the Year Award" 1990

Associate Art Director 1993 -1995

Martin, Landey, Arlow Advertising, Inc., New York, New York

- Designed in-store displays, packaging and print ads.

E d u c a t i o n

- City University of New York at Brooklyn College, Brooklyn, NY B.A. Fine Arts
- Fashion Institute of Technology: Millinery and Bridal headwear design
- Neville Bean Studios: Forecasting workshop

S o f t w a r e

- Adobe Illustrator, Adobe Photoshop, MS Office

Partial List of Clients and Customers:

Macy's, Lord & Taylor, Nordstrom, Ann Taylor, Bloomingdale's, Fred Segal, Neiman Marcus, Dillard's, Quantum Sportswear, Leon Levin, Robby Len, Dotti Originals, Florence Eismann, Carters, J.C. Penny, Sears, Kohl's, Target, Wal-Mart, K Mart, Kids "R" Us, ABG Accessories division of Elegant Headwear